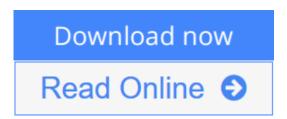


Global Supply Chains: Evaluating Regions on an EPIC Framework – Economy, Politics, Infrastructure, and Competence: "EPIC" Structure – Economy, Politics, Infrastructure, and Competence

By Mandyam Srinivasan, Theodore Stank, Philippe-Pierre Dornier, Kenneth Petersen



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A proven framework for measuring the supply chain potential of geographic regions

Managing a complex global supply chain requires a strategic assessment of the various factors that can affect decisions on procurement, manufacturing, warehousing, logistics, distribution, and sales. Co-written by renowned experts in global supply chain management, this book presents a systematic, structured approach to evaluating ten global regions with respect to their supply chain activities.

The maturity level for each region is assessed using the EPIC framework--Economy, Politics, Infrastructure, and Competence. Managers of supply chains can use this framework and the exclusive data in this practical, timely resource to identify the strengths, weaknesses, opportunities, and threats of the different global regions and determine their supply chain strategies accordingly.

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• Sales Rank: #1059705 in eBooks

Published on: 2014-01-05Released on: 2014-01-05

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Editorial Review

About the Author

Mandyam M. (Srini) Srinivasan, Ph.D., is The Pilot Corporation Chair of Excellence in Leadership in the Business Analytics and Statistics Department at The University of Tennessee, Knoxville. He won the Franz Edelman Award for Achievement in Operations Research in 2006. Dr. Srinivasan is the author of Building Lean Supply Chains with the Theory of Constraints and Streamlined: 14 Principles for Building and Managing the Lean Supply Chain, and co-author of Supply Chain Management for Competitive Advantage: Concepts and Cases.

Theodore P. (Ted) Stank, Ph.D., is the Harry and Vivienne Bruce Chair of Excellence in Business in the Department of Marketing and Supply Chain Management at the University of Tennessee, Knoxville. He is the author of more than 85 articles in academic and professional journals and coauthor of 21st Century Logistics: Making Supply Chain Integration a Reality and Handbook of Global Supply Chain Management. Dr. Stank was named a Logistics Rainmaker by DC Velocity magazine and serves as the Chair-Elect of the Board of Directors of the Council of Supply Chain Management Professionals.

Philippe-Pierre Dornier, Ph.D., is Professor of Operations Management at ESSEC Business School in Paris, France, where he teaches supply chain and operations management in the MBA, specialized masters, and executive education programs. He is Associate Dean for the executive program. Dr. Dornier is managing partner of Newton Vaureal Consulting and has been in charge of the re-engineering of global logistic networks for large companies.

Kenneth J. Petersen, Ph.D., is the John H. "Red" Dove Professor of Supply Chain Management in the Marketing and Supply Chain Management Department at the University of Tennessee, Knoxville, and Visiting Senior Fellow at Manchester Business School in Manchester, England. His research interests include buyer-supplier relationships, new product development, sustainability, global sourcing, and supply chain risk.

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