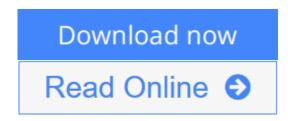


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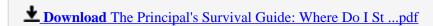
By Susan Stone Kessler Ed.D., April M. Snodgrass M.Ed., Andrew T. Davis Ed.D



The Principal's Survival Guide: Where Do I Start? How Do I Succeed? When Do I Sleep? By Susan Stone Kessler Ed.D., April M. Snodgrass M.Ed., Andrew T. Davis Ed.D

This hands-on school leadership guide for new and veteran principals and administrators offers practical advice for leading a school successfully. Want honest student input? Try texting. Got a group of angry parents? Arrange one-on-one meetings—you'll avoid a mob scene and give each family the attention it deserves. Trying to make a teacher feel appreciated? Shoot a quick email after stopping by his classroom and describe something cool you saw him do. It takes ten seconds but has a big impact.

These tips and hundreds more are the collective wisdom of three experienced principals who know how to connect with kids, staff, families, and stakeholders, and help students succeed.



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Editorial Review

Review

"As a first-year principal, I often find myself asking these very questions. Reading this book has given me affirmations and added tools for my administrative toolbox. This book should be given as an accompaniment with the keys when you are assigned as the executive principal to a school."—Miriam Harrington, Ed.S., principal, Jere Baxter Middle School in Nashville, Tennessee

"Comprehensive and insightful—this book has it all. As a principal for the past 24 years at the elementary, middle, and high school level, I find that it covers all the bases with practical and usable suggestions for principals of all levels and experience. The authors include relevant and creative strategies to help school leaders be successful. It is refreshing to read a book that encompasses a focus on students while taking care of the needs of the principal."—Jayne Ellspermann, 2015 NASSP National Principal of the Year, West Port High School, Ocala, Florida

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About the Author

Award-winning educator **Susan Stone Kessler, Ed.D.**, has been a teacher, assistant principal, and high school principal. The executive principal at Hunters Lane High School in Nashville, Tennessee, she also is a consultant and has spoken for a variety of organizations including Learning Forward, the National Council for Teachers of Mathematics (NCTM), and the Association for Supervision and Curriculum Development (ASCD). Dr. Kessler has been published by *Principal Leadership* and *Educational Leadership*. She lives in Nashville.

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