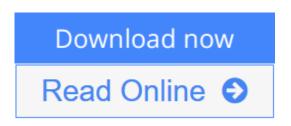# Research Methods for the Behavioral Sciences

By Gregory J. Privitera

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Winner of the 2014 Most Promising New Textbook Award from TAA (Text and Authors' Association)!

Research Methods for the Behavioral Sciences takes a problem-focused approach to introducing research methods in a way that fully integrates the decision tree—from choosing a research design to selecting an appropriate statistic for analysis. With a conversational, student-friendly writing style, author Gregory J. Privitera shows how methods and statistics work together and enable the testing of hypotheses through use of the scientific method. The text's outstanding pedagogy includes step-by-step instructions for SPSS, empowering students to approach their study and application of research methods with confidence.

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Editorial Review

About the Author

Gregory J. Privitera is an associate professor of psychology at St. Bonaventure University. Dr. Privitera received his PhD in behavioral neuroscience in the field of psychology at the State University of New York at Buffalo. He went on to complete postdoctoral research at Arizona State University before beginning his tenure at St. Bonaventure University. He is an author of multiple books on statistics, research methods, and the psychology of eating, in addition to authoring over two-dozen peer-reviewed scientific articles aimed at advancing our understanding of health and promoting the intake of healthier diets for children and adults. He oversees a variety of undergraduate student research projects at St. Bonaventure University where over two-dozen students, many of whom are now earning graduate degrees at various institutions, have coauthored research in his laboratories. For his research work, Dr. Privitera was recognized by St. Bonaventure University as Advisor of the Year in 2013, and awarded an Early Career Psychologist award by the American Psychological Association in 2015. For his work with students and fruitful record of teaching, Dr. Privitera was recognized in 2014 with the Award for Professional Excellence in Teaching?the highest teaching award at St. Bonaventure University. The first edition of this text was a recipient of the "Most Promising New Textbook" National Award from the Text and Academic Authors Association. In addition to his teaching, research, and advisement, Dr. Privitera is a veteran of the U.S. Marine Corps, and is married with two children: a daughter, Grace, and a son, Aiden. Dr. Privitera is also the author of *Statistics for the Behavioral Sciences, 2nd Edition*.

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