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Since 1938, the Milady Standard Cosmetology has been the premier textbook for Cosmetology education. Each subsequent edition has evolved with the changing styles of the era while maintaining a firm foundation in the basic procedures and applications of beauty culture that have endured for generations. Building upon the strong pedagogical features of previous editions, the Milady Standard Cosmetology 2012 is vibrant and colorful to capture the visual learner's interest and focus their attention on the subject matter which is the cornerstone of their education. The Milady Standard Cosmetology 2012 textbook takes advantage of the most sophisticated methods for relaying information, stimulating thought, aiding comprehension, and enhancing retention. This new edition contains a completely revised section on infection control principles and practices, new procedures, and revised and updated chapters written by industry experts, as well as step-by-step procedures demonstrated specifically for left-handed individuals. Educators and students have access to over twenty instructor tools and student supplements which greatly increase the chances for student success and make lesson planning simple. Each supplement has been tailored to fit the exact needs of the cosmetology student and match the changes made to the new edition. The Milady Standard Cosmetology 2012 is the basis for your students' success during their education and will continue to be a valuable resource as they progress through their careers.

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Editorial Review

Review

"As long as I have been an educator, Milady has always been a pillar in cosmetology education. The Milady textbook is a great source of information and is always well written with exceptional photos and images. I keep a copy to reference in almost every subject area of the curriculum."

"I'm excited about the direction and advancements Milady continues to make!!"

"A great job has been done. I would never even consider using any other curriculum than Milady!"

"This book creates clear, concise procedures with diagrams or photos to help students with different learning styles. Also the layout is easy-to-follow as well as review from. Utilizing the review questions helps students to understand the new material they are learning."

"The textbook is laid out in a manner which is easy to understand and follow. The procedure pages are excellent. The color and the photos are beautifully done."

About the Author

The Premier Source for Education Resources in Cosmetology, Esthetics, Barbering, Nail Technology, Makeup, Massage Therapy, Salon & Spa Management and Business Training. Serving the Beauty and Wellness Industry since 1927.

Users Review

From reader reviews:

Howard Depriest:

A lot of people always spent their very own free time to vacation or go to the outside with them family or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity honestly, that is look different you can read some sort of book. It is really fun in your case. If you enjoy the book that you just read you can spent the entire day to reading a publication. The book Milady Standard Cosmetology 2012 (Milady's Standard Cosmetology) it is quite good to read. There are a lot of folks that recommended this book. These people were enjoying reading this book. In case you did not have enough space bringing this book you can buy typically the e-book. You can m0ore easily to read this book through your smart phone. The price is not to cover but this book features high quality.

Russell Carson:

This Milady Standard Cosmetology 2012 (Milady's Standard Cosmetology) is great book for you because the content that is certainly full of information for you who all always deal with world and have to make decision every minute. This particular book reveal it details accurately using great coordinate word or we can say no rambling sentences included. So if you are read the item hurriedly you can have whole facts in it.

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