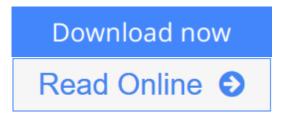


Economics of Strategy

By David Besanko, David Dranove, Mark Schaefer, Mark Shanley



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Economics of Strategy offers a comprehensive text that provides a link between economic theory and business applications that is at once technical in its approach and accessible due to its numerous examples and clear writing style.

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• Sales Rank: #100529 in Books

• Brand: Wiley

• Published on: 2012-09-04

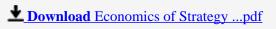
Ingredients: Example IngredientsOriginal language: English

• Number of items: 1

• Dimensions: 10.00" h x .90" w x 7.90" l, 2.45 pounds

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• 560 pages





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