



India's Healthcare Industry: Innovation in Delivery, Financing, and Manufacturing

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This book analyzes the historical development and current state of India's healthcare industry. It describes three sets of institutions that deliver healthcare services, finance these services, and manufacture products used in these services. These institutions provide healthcare (hospitals, physicians, pharmacies, and diagnostic laboratories), pay for healthcare (individuals who pay out-of-pocket, insurance companies, community insurance schemes, government ministries) and produce the technology used in healthcare delivery (pharmaceuticals, biotechnology, and medical devices). The volume also discusses innovative efforts to raise capital for the development of these sectors. Finally, it includes three interesting case studies of innovative models of healthcare delivery (L. V. Prasad, Aravind, and Vaatsalya), as well as analyses of other innovative organizations like Narayana Hrudaylaya and the hospital chains. The contributors to the volume include Wharton faculty members, graduates of Wharton's healthcare MBA program, and executives and consultants from India.

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Editorial Review

Review

"The book consists of chapters contributed by healthcare industry experts, with an impressive number of chapters written by the editor Lawton Robert Burns, who displays an encyclopedic understanding of India's sprawling healthcare industry."

Journal of Commercial Biotechnology

About the Author

Lawton Robert Burns is James Joo-Jin Kim Professor and Chair of the Health Care Management Department at the Wharton School, University of Pennsylvania. He teaches courses on healthcare strategy, strategic implementation and the US healthcare system. Dr Burns taught previously in the business schools at the University of Chicago and the University of Arizona. He is Programme Leader for Health Care Management at the Indian School of Business' new campus in Mohali where he oversees the entire healthcare curriculum.

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