



You Lost Him at Hello: From Dating to "I Do"—Secrets from One of America's Top Dating Coaches

By Jess McCann

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Since writing the original edition of *You Lost Him at Hello*, Jess McCann has helped wanna-be brides find love and walk down the aisle using relationship building skills used in the sales world. By practicing what she preached to her clients, Jess herself is now also enjoying wedded bliss! In this newly revised book, she teaches daters even more ways to apply successful sales techniques to their dating lives. She's proven over and over with hundreds of clients that her simple tactics can and do work for winning relationships. Jess will teach you to what it means to "Fill Your Funnel" as well as:

- Know and love your product before you sell it (that's you!)
- "Prospect" for men--and use your SEE Factor to get them to approach you.
- Read his "buying signs" and gauge his interest.
- Use the KISS principle (Keep It Short and Simple) and keep him engaged in conversation.
- End your date at the Height of Impulse so he always makes plans to see you again!

Plus some NEW TECHNIQUES that Jess has up her sleeve which weren't in the first book!

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Editorial Review

From the Author

I hope you enjoy!

From the Back Cover

Are you destined to be alone forever? The answer is quite simple: No!

But to meet the love of your life, you must think with more than your heart. You need the secret strategies for a smart dating coach.

Once a desperately seeking single herself, author and dating coach, Jess McCann stumbled upon the formula for dating success while learning to approach her customers in the sales world. In this revised edition of *You Lost Him at Hello*, she reveals the winning and fool proof strategy that has helped women across the globe find true love and close the relationship deal. It is a formula that has Jess herself now enjoying wedded bliss!

Revised and expanded with new strategies this proven guide will help you find the guy you've always wanted and secure the happy ending you've always dreamed of.

About the Author

Jess McCann is also the author of the book, "*Was It Something I Said?: The answer to all your dating dilemmas.*" She has appeared on numerous talk shows including, Good Morning America, The Fox Morning Show, and Extra. She is also a regular relationship expert on ABC's Let's Talk Live. She counsels men and women around the world on finding and keeping a happy, healthy relationship. She lives with her husband, Erik in Washington D.C. Visit Jess and her blog at jessmccann.com

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