



## People Raising: A Practical Guide to Raising Support

By William P. Dillon, William Paul. Dillon

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Too often, the desire to accomplish ministry is squashed under the fear and perceived burden of raising the necessary funds. Break through that perception into a reality where you reach out and effectively develop relationships that quickly allow you to reach your personal or organizational funding and prayer support goals. With this new and expanded version of People Raising as your guide, it is possible! Veteran ministry leader, William Dillon, takes you through the basics of developing a philosophy and correct attitude toward fundraising, right through the necessary practical skills and techniques to do it confidently. This tried and proven manual has been updated to include new sections on social media, coaching, mastering six critical support raising skills, and confronting the "Fear Factor". It's a highly practical guide that provides the well-honed tools you need to finance the ministry to which God has called you. So if you are looking for a strategic action plan that will reduce the time involved to raise funds and will leave you feeling hopeful and confident, People Raising is for you!

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## **People Raising: A Practical Guide to Raising Support** By William P. Dillon, William Paul. Dillon **Bibliography**

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### Editorial Review

From the Back Cover

If you are eager to do the Lord's work but less than eager about fundraising, this book is for you! Veteran ministry leader Bill Dillon will take you through the basics of cultivating a correct attitude toward fundraising and will enable you to do it confidently. *People Raising* is a tested and proven manual that should be on the shelf of every church planter, nonprofit leader, or budding missionary who seeks some long-adhered-to advice on how to build a broad support base for their ministry.

Updated to include sections on utilizing social media and confronting the "Fear Factor," Dillon provides comprehensive strategies that will aid your organization or ministry. His methods have helped thousands streamline the fundraising process, and can benefit you, too - ultimately allowing you more time to pursue your calling.

**William P. Dillon** serves as founder and president of People Raising, which focuses on providing fundraising training for missionaries, church planters, and Christian organizations. He is also the founder and executive director of Inner City Impact in Chicago. Bill's family has served Chicago's inner city since 1918, and Bill himself is a third generation inner city minister. In 2005, he was honored by Moody Bible Institute as Alumnus of the Year. He and his wife reside in the suburbs of Chicago.

About the Author

**BILL DILLON** serves as founder and President of People Raising which focuses on providing fundraising training for missionaries, church planters and Christian organizations. He also is the founder and Executive Director of Inner City Impact in Chicago. Bill's family has served Chicago's Inner City since 1918 and he is third generation inner city minister. In 2005 he was honored by Moody Bible Institute as Alumnus of the Year. He is married, has three grown children and seven grandchildren. He resides in Des Plaines, Illinois.

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