Comp It Up: A Studio Skills Foundation

By Rose Gonnella, Christopher J. Navetta

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Comp It Up: A Studio Skills Foundation is a one of kind practical and functional guide for students learning to produce professional-level comprehensive mockups and portfolio presentations in graphic design. This text not only covers a wide range of materials and techniques needed to produce these mockups, but it also promotes creative inspiration with hundreds of images and examples. Readers will also find dozens of step by step visuals to help them in learning how to work out more difficult techniques. Exploring both traditional print and new media applications, *Comp It Up* is adaptable to a variety of graphic design and advertising design applications. Using this text, students will not only learn the skills they need to build comprehensive mockups, but they will also gain the knowledge and confidence needed to present them professionally.

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