



Straight A Leadership: Alignment Action Accountability

By Quint Studer

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Straight A Leadership: Alignment Action Accountability By Quint Studer

Alignment - Action - Accountability Today more than ever, your senior leaders must produce 'Straight' work. Quint Studer's new book is the study guide they need. Straight A Leadership, a book by Wall Street Journal bestselling author Quint Studer, can help your organization achieve the peak performance it needs to survive in the toughest environment. The book is based on Studer Group's work with hundreds of top healthcare organizations. It makes the case the vast majority of problems organizations face fall under one of the following three categories: Alignment - Think of C-suite leaders as aircraft pilots. If a pilot makes even a tiny error in setting longitude or latitude at the start of the flight, the plane can end up in the wrong city. Likewise, a small misalignment at the top echelon of a healthcare organization can spark problems that multiply as they cascade through the leadership hierarchy-causing everyone to veer off course. Action - Sometimes an organization is implementing the right action plan but it's being poorly executed. Other times, so many actions are taking place that they're working against each other, in the way that multiple medications can interfere with each other's effectiveness. Either way, the impact of each action is diminished or desired results go completely unmet. Accountability - An organization may be properly aligned and taking the right action steps, but without a good system of accountability in place, it will get only short term gains. The absence of accountability-for selecting the right talent, teaching the right tools and techniques, validating positive behaviors and evaluating overall performance-can derail long term results. Straight A Leadership offers a wealth of thoughtful, evidence-based insights on addressing the three in light of an organization's external environment. It also shows senior leaders how to evaluate their own execution in these areas and provides a tool kit that will help them get the organization moving in the right direction. It's the perfect book for any leader who wants to stay on the cutting edge in making their organization the best.

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Straight A Leadership: Alignment Action Accountability By Quint Studer Bibliography

- Sales Rank: #129261 in Books
- Published on: 2009-12-01
- Original language: English
- Number of items: 1
- Dimensions: .70" h x 5.90" w x 8.90" l, 1.05 pounds
- Binding: Paperback
- 264 pages

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Editorial Review

About the Author

Quint Studer, founder of Studer Group, is considered by many as the main impetus for developing tools and techniques for organizations attaining great results. The systems he and the Studer Group have invented hardwire techniques and behaviors to sustain these great results. Quint has done it. After ten (10) years teaching special education, Quint entered healthcare as the Community Relations Representative with Parkside Medical Services. He then went to Mercy Health System in Janesville, Wisconsin, moving from Director of Marketing to Senior Vice President of Business Development. From July 1987 to January of 1993, Quint was involved in taking Mercy Health System from a single location to a large vertically integrated system. Quint was also placed in charge of focusing on employee satisfaction. From January 1993 to June of 1996, Quint served as COO of Holy Cross Hospital in Chicago, Illinois. His focus on patient care helped Holy Cross gain a national reputation in operational excellence by being named Hospital Magazines 'Great Comeback Winner' in 1994. In June of 1996, Quint was named the Administrator of Baptist Hospital, Inc. in Pensacola, Florida. While President of Baptist Hospital, Quint used his past experiences to lead this organization to unprecedented success. In 1997, Baptist was named by Modern Healthcare magazine as their Service Excellence winner as well as being named by Voluntary Hospital Association as winner of their Leadership Award. In 1999, inc. (pronounced Ink) magazine named Quint its March Master of Business, making him the only healthcare leader to have ever won this award. Just recently, Quint received the honor of being named to Modern Healthcare's 100 Most Powerful People in Healthcare for 2008. In January 2000, Quint formed the Studer Group. Today the Studer Group is the leading company in assisting organizations to achieve their desired results. Along the way, Quint has written two (2) best selling books. Hardwiring Excellence is the best selling leadership book ever written for healthcare with over 300,000 copies in print. His latest book, Results That Last, a general leadership book published by Wiley, came to print on October 17, 2007 and in just four (4) weeks after publishing, hit the Wall Street Journal's best seller list of business books. Most importantly, Quint stays in the field creating tools and techniques to make organizations better. Quint is called 'healthcare's fire starter' for igniting the flame in each of us to make a difference.

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