



## DAX Patterns 2015

*By Marco Russo, Alberto Ferrari*

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### **DAX Patterns 2015** By Marco Russo, Alberto Ferrari

A pattern is a general reusable solution to a commonly occurring problem. This book is a collection of ready-to-use data models and formulas in DAX, that you can use in Power Pivot for Excel and in Microsoft Analysis Services Tabular. Create your data model faster by using a DAX pattern!

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## **DAX Patterns 2015 By Marco Russo, Alberto Ferrari Bibliography**

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## **Editorial Review**

### **About the Author**

Marco Russo and Alberto Ferrari are the two founders of SQLBI (<http://www.sqlbi.com>), where they regularly publish articles about Microsoft Power Pivot, DAX, and SQL Server Analysis Services Tabular. They both provide consultancy and mentoring on business intelligence (BI), with a particular specialization in the Microsoft technologies related to BI. They have written several books and papers about these topics, with a particular mention of “SQLBI methodology” (<http://sql.bi/methodology>), which is a complete methodology for designing and implementing the back end of a BI solution; and “The Many-to-Many Revolution” (<http://sql.bi/m2m>), which is a paper dedicated to modeling patterns using many-to-many dimension relationships in SQL Server Analysis Services and Power Pivot. Marco and Alberto are also regular speakers at major international conferences, such as TechEd, PASS Summit, SQLRally, and SQLBits.

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