

The Fast Forward MBA in Project Management (Fast Forward MBA Series)

By Eric Verzuh

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The Fast Forward MBA in Project Management (Fast Forward MBA Series) By Eric Verzuh

The all-inclusive guide to exceptional project management


The Fast Forward MBA in Project Management is the comprehensive guide to real-world project management methods, tools, and techniques. Practical, easy-to-use, and deeply thorough, this book gives you answers you need now. You'll find the cutting-edge ideas and hard-won wisdom of one of the field's leading experts, delivered in short, lively segments that address common management issues. Brief descriptions of important concepts, tips on real-world applications, and compact case studies illustrate the most sought-after skills and the pitfalls you should watch out for. This new fifth edition features new case studies, new information on engaging stakeholders, change management, new guidance on using Agile techniques, and new content that integrates current events and trends in the project management sphere.

Project management is a complex role, with seemingly conflicting demands that must be coordinated into a single, overarching, executable strategy — all within certain time, resource, and budget constraints. This book shows you how to get it all together and get it done, with expert guidance every step of the way.

- Navigate complex management issues effectively
- Master key concepts and real-world applications
- Learn from case studies of today's leading experts
- Keep your project on track, on time, and on budget

From finding the right sponsor to clarifying objectives to setting a realistic schedule and budget projection, all across different departments, executive levels, or technical domains, project management incorporates a wide range of competencies. The Fast Forward MBA in Project Management shows you what you need to know, the best way to do it, and what to watch out for along the way.

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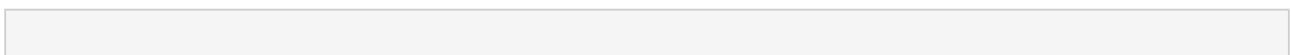
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Editorial Review

From the Inside Flap

Project management is a strategic capability for organizations and a popular career track for countless individuals. *The Fast Forward MBA in Project Management* is the classic resource and handy guide to essential project management methods, tools, and techniques. Now in its fifth edition, the text retains its laser-like focus on excellence in project management and outlines the key factors that influence project success. Designed to be practical and easy-to-use, this comprehensive resource is filled with the most recent ideas and time-tested strategies in the field. Author Eric Verzuh—a noted project management expert—delivers the information in short, lively segments that address the underlying principles, strategies, and management issues related to project management.

The revised fifth edition features new content on the vital role that innovation plays in most organizations, as well as fresh case studies that clearly demonstrate successful project management in action, and updated ideas for engaging stakeholders. The text offers details on the discipline of change management and gives suggestions for using Agile techniques for project scheduling. Advice for using Microsoft Project—the most commonly used software application specifically designed for planning and managing projects—is also included. In addition, the author provides references for preparing for the Project Management Institute's Project Management Professional exam.

Step by step, the author reveals how a project begins and the critical actions that bring the necessary stakeholders to agreement on the definition and direction of the project. The book then details the essential planning techniques and the tools that have been used by seasoned project managers to organize information in order to make better decisions. Verzuh reviews the strategies for controlling a project that blends the art and science of project management—building a strong, committed team while at the same time making progress with the plan. *The Fast Forward MBA in Project Management* also contains a proven framework that individuals and organizations can adopt to extend and improve the practice of project management.

Project management is a critical discipline for navigating through today's complex and turbulent work environment. *The Fast Forward MBA in Project Management* is the basic resource that includes concise descriptions of key concepts, tips for applying proven strategies in the real world, illustrative case studies, common pitfalls to avoid, and a review of the most in-demand project management skills.

From the Back Cover

"The *Fifth Edition* of *The Fast Forward MBA in Project Management* is a very good companion to PMI's PMBOK Guide. Students and practitioners of traditional project management concepts will find the book both helpful and clarifying. Students will find the test questions throughout the book beneficial for taking the certification exam. Practitioners will find the tips to be helpful in their daily jobs. More importantly the book explains how to handle the processes, tools, and techniques used for leading and managing a project."

—**Jim Johnson**, Chairman, The Standish Group

The bestselling guide to managing projects—updated and more comprehensive than ever!

Revised and updated to reflect the most recent strategies and trends in project management, this fifth edition of *The Fast Forward MBA in Project Management* is an essential resource and practical guide written for

aspiring professionals and working practitioners who are responsible for coordinating projects among different departments, executive levels, or projects with technical complexity.

The Fast Forward MBA in Project Management clearly explains how to get a project off the ground, do it in a timely fashion, and on budget. Step by step, the author reveals how to find the right sponsors, clarify a project's objectives, set a realistic schedule, work successfully with stakeholders, and create accurate budget projections. Filled with illustrative case studies, this must-have text offers the strategies and techniques needed to manage the relationships and process needed to get the project done...and done right!

About the Author

ERIC VERZUH is President of The Versatile Company, which provides project management training and consulting to thousands of professionals each year. His clients include major government agencies, small and large companies, and nonprofit organizations in such diverse industries as aerospace, health care, information technology, and education.

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Users Review

From reader reviews:

Corene Albert:

Information is provisions for those to get better life, information these days can get by anyone on everywhere. The information can be a expertise or any news even restricted. What people must be consider when those information which is within the former life are difficult to be find than now is taking seriously which one is suitable to believe or which one the actual resource are convinced. If you get the unstable resource then you understand it as your main information you will see huge disadvantage for you. All of those possibilities will not happen within you if you take *The Fast Forward MBA in Project Management* (Fast Forward MBA Series) as your daily resource information.

John Malcolm:

The reason why? Because this *The Fast Forward MBA in Project Management* (Fast Forward MBA Series) is an unordinary book that the inside of the book waiting for you to snap the idea but latter it will jolt you with the secret this inside. Reading this book adjacent to it was fantastic author who have write the book in such wonderful way makes the content within easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of benefits than the other book include such as help improving your expertise and your critical thinking approach. So , still want to postpone having that book? If I were being you I will go to the e-book store hurriedly.

Joan Marcial:

Reading can called thoughts hangout, why? Because when you find yourself reading a book specially book entitled *The Fast Forward MBA in Project Management* (Fast Forward MBA Series) the mind will drift away trough every dimension, wandering in every single aspect that maybe mysterious for but surely will

end up your mind friends. Imaging each word written in a book then become one form conclusion and explanation this maybe you never get ahead of. The The Fast Forward MBA in Project Management (Fast Forward MBA Series) giving you another experience more than blown away your thoughts but also giving you useful details for your better life in this era. So now let us teach you the relaxing pattern this is your body and mind will be pleased when you are finished reading it, like winning an activity. Do you want to try this extraordinary shelling out spare time activity?

Theresa Collins:

Your reading 6th sense will not betray a person, why because this The Fast Forward MBA in Project Management (Fast Forward MBA Series) book written by well-known writer who really knows well how to make book which can be understand by anyone who also read the book. Written in good manner for you, leaking every ideas and producing skill only for eliminate your personal hunger then you still question The Fast Forward MBA in Project Management (Fast Forward MBA Series) as good book not just by the cover but also from the content. This is one book that can break don't evaluate book by its protect, so do you still needing one more sixth sense to pick this specific!/? Oh come on your reading sixth sense already told you so why you have to listening to a different sixth sense.

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