



## Value-Added Services for Next Generation Networks (Informa Telecoms & Media)

By Thierry Van de Velde

Download now

Read Online 

### Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde

In the NGN world, no truer words are spoken than "the future is now." And the competition in the information networking arena will only intensify in the next 5-10 years. Choosing the correct NGN-VAS strategy now will set your company apart. Value Added Services for Next Generation Networks examines the quest for the real added value in modern communication systems. The author covers more than just the technology itself, but also examines how it is being used and how it could be used to gain a strategic advantage.

The book starts with a SOTW analysis for PSTN/GSM operators and new entrants and the threats they will undoubtedly face. The author examines the fundamentals of genuine communication services and the service providers' starting position, then takes you on a tour through the landscape of NGN standards, contrasting the 3GPP IMS architecture with that of IETF, UMA, and OMA. He discusses practical ways to build an NGN SDP and the essential business aspects involved in this enterprise. The book highlights how, technically, the NGN can be interconnected, or glued, to the existing GSM/PSTN infrastructure, justifying the choice of protocols and network architecture. It also describes general concepts, architectural requirements, and technologies in modern VAS platform and new VAS for the NGN in terms of network implementation, end user experience, business scope, and cost/revenue projections.

But is NGN just a game of investments in equipment, of CAPEX and OPEX savings? Is the so-called triple play just a matter of marketing, partnerships, and mergers? How will the market play out? Where will the NGN and VAS ultimately go? And more importantly, what is your NGN-VAS strategy? By addressing these questions and more, this book prepares you for success in the emerging telecommunications environment.

 [Download Value-Added Services for Next Generation Networks ...pdf](#)

 [Read Online Value-Added Services for Next Generation Network ...pdf](#)

# Value-Added Services for Next Generation Networks (Informa Telecoms & Media)

*By Thierry Van de Velde*

**Value-Added Services for Next Generation Networks (Informa Telecoms & Media)** By Thierry Van de Velde

In the NGN world, no truer words are spoken than "the future is now." And the competition in the information networking arena will only intensify in the next 5-10 years. Choosing the correct NGN-VAS strategy now will set your company apart. Value Added Services for Next Generation Networks examines the quest for the real added value in modern communication systems. The author covers more than just the technology itself, but also examines how it is being used and how it could be used to gain a strategic advantage.

The book starts with a SOTW analysis for PSTN/GSM operators and new entrants and the threats they will undoubtedly face. The author examines the fundamentals of genuine communication services and the service providers' starting position, then takes you on a tour through the landscape of NGN standards, contrasting the 3GPP IMS architecture with that of IETF, UMA, and OMA. He discusses practical ways to build an NGN SDP and the essential business aspects involved in this enterprise. The book highlights how, technically, the NGN can be interconnected, or glued, to the existing GSM/PSTN infrastructure, justifying the choice of protocols and network architecture. It also describes general concepts, architectural requirements, and technologies in modern VAS platform and new VAS for the NGN in terms of network implementation, end user experience, business scope, and cost/revenue projections.

But is NGN just a game of investments in equipment, of CAPEX and OPEX savings? Is the so-called triple play just a matter of marketing, partnerships, and mergers? How will the market play out? Where will the NGN and VAS ultimately go? And more importantly, what is your NGN-VAS strategy? By addressing these questions and more, this book prepares you for success in the emerging telecommunications environment.

**Value-Added Services for Next Generation Networks (Informa Telecoms & Media)** By Thierry Van de Velde **Bibliography**

- Sales Rank: #6745701 in Books
- Brand: Brand: Auerbach Publications
- Published on: 2007-12-13
- Original language: English
- Number of items: 1
- Dimensions: 9.29" h x .57" w x 6.49" l, .85 pounds
- Binding: Hardcover
- 176 pages

 [Download Value-Added Services for Next Generation Networks ...pdf](#)

 [Read Online Value-Added Services for Next Generation Network ...pdf](#)

## **Editorial Review**

### **Users Review**

#### **From reader reviews:**

##### **Michael Short:**

Reading a guide can be one of a lot of activity that everyone in the world loves. Do you like reading book so. There are a lot of reasons why people love it. First reading a guide will give you a lot of new details. When you read a e-book you will get new information simply because book is one of numerous ways to share the information or maybe their idea. Second, reading through a book will make you more imaginative. When you reading a book especially fiction book the author will bring you to imagine the story how the figures do it anything. Third, you could share your knowledge to some others. When you read this Value-Added Services for Next Generation Networks (Informa Telecoms & Media), you may tells your family, friends and soon about yours publication. Your knowledge can inspire others, make them reading a reserve.

##### **James Johnson:**

Do you have something that you prefer such as book? The guide lovers usually prefer to decide on book like comic, small story and the biggest one is novel. Now, why not trying Value-Added Services for Next Generation Networks (Informa Telecoms & Media) that give your enjoyment preference will be satisfied through reading this book. Reading routine all over the world can be said as the opportunity for people to know world a great deal better then how they react in the direction of the world. It can't be said constantly that reading behavior only for the geeky man or woman but for all of you who wants to always be success person. So , for every you who want to start examining as your good habit, you may pick Value-Added Services for Next Generation Networks (Informa Telecoms & Media) become your starter.

##### **Felicia Sharpton:**

Reading a book to become new life style in this calendar year; every people loves to learn a book. When you go through a book you can get a great deal of benefit. When you read guides, you can improve your knowledge, due to the fact book has a lot of information upon it. The information that you will get depend on what types of book that you have read. If you need to get information about your examine, you can read education books, but if you act like you want to entertain yourself read a fiction books, this sort of us novel, comics, along with soon. The Value-Added Services for Next Generation Networks (Informa Telecoms & Media) will give you a new experience in looking at a book.

##### **Lee Villegas:**

Beside this particular Value-Added Services for Next Generation Networks (Informa Telecoms & Media) in

your phone, it could give you a way to get nearer to the new knowledge or information. The information and the knowledge you can get here is fresh from oven so don't become worry if you feel like an aged people live in narrow village. It is good thing to have Value-Added Services for Next Generation Networks (Informa Telecoms & Media) because this book offers to you readable information. Do you oftentimes have book but you don't get what it's exactly about. Oh come on, that would not happen if you have this within your hand. The Enjoyable set up here cannot be questionable, including treasuring beautiful island. Techniques you still want to miss the idea? Find this book along with read it from currently!

**Download and Read Online Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde #1KXVPSJ9N4T**

## **Read Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde for online ebook**

Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde books to read online.

### **Online Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde ebook PDF download**

**Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde Doc**

Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde Mobipocket

Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde EPub

**1KXVPSJ9N4T: Value-Added Services for Next Generation Networks (Informa Telecoms & Media) By Thierry Van de Velde**