



Research Methods for Organizational Studies

By Donald P. Schwab

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This revision of a best selling research methods textbook introduces social science methods as applied broadly to the study of issues that arise as part of organizational life. These include issues involving organizational participants such as managers, teachers, customers, patients and clients, and transactions within and between organizations.

In this new edition, chapter 19 now focuses on describing the modeling process and outcomes. An entirely new chapter 20 now addresses challenges to modeling. It goes substantially beyond a discussion of statistical inference. It also discusses issues in interpreting variance, explained estimates, and standardized and unstandardized regression coefficients. A new capstone chapter 21 helps students recognize good research. This textbook is accompanied by an Instructor's Manual for course use.

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Editorial Review

Review

The aspects of the book that I would highlight are the clarity and readability of the text and the structure and presentation of the material. Don Schwab writes using language that can be easily understood by individuals with minimal or no exposure to the topics covered.

—**Ronald S. Landis**

Tulane University

Users Review

From reader reviews:

Bobby Griffin:

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