

### Affect and Creativity: the Role of Affect and Play in the Creative Process (Personality **Assessment Series)**

By Sandra Walker Russ



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Much work has been done on cognitive processes and creativity, but there is another half to the picture of creativity -- the affect half. This book addresses that other half by synthesizing the information that exists about affect and creativity and presenting a new model of the role of affect in the creative process. Current information comes from disparate literatures, research traditions, and theoretical approaches. There is a need in the field for a comprehensive framework for understanding and investigating the role of affect in creativity. The model presented here spells out connections between specific affective and cognitive processes important in creativity, and personality traits associated with creativity.

Identifying common findings and themes in a variety of research studies and descriptions of the creative process, this book integrates child and adult research and the classic psychoanalytic approach to creativity with contemporary social and cognitive psychology. In so doing, it addresses two major questions:

- \* Is affect an important part of the creative process?
- \* If it is, then how is affect involved in creative thinking?

In addition, Russ presents her own research program in the area of affect and creativity, and introduces The Affect in Play Scale -- a method of measuring affective expression in children's play -- which can be useful in child psychotherapy and creativity research. Current issues in the creativity area are also discussed, such as artistic versus scientific creativity, adjustment and the creative process, the role of computers in learning about creativity, gender differences in the creative process, and enhancing creativity in home, school, and work settings. Finally, Russ points to future research issues and directions, and discusses alternative research paradigms such as mood-induction methods versus children's play procedures.

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#### **Editorial Review**

#### Review

...a welcome piece of work in an otherwise ignored field....One of the real strengths of the book lies in its interdisciplinary synthesis of relevant empirical findings....offers the field one of its first synthetic models of personality, affect, and cognition....provides a thorough and competent review of the literature in social, personality, developmental, clinical, neurological, and educational psychology areas as they relate to creativity and affect....should be read by any investigator interested in creativity, affect, play, or children's fantasy.

—Creativity Research Journal

...a useful, well-written book...

—Cognition and Emotion

Painstakingly researched, selectively encoded, creatively synthesized and the result is a truly important book. Sandra Russ' own research with play and fantasy in young children is original, heartwarming, and a welcome contribution to a long neglected area. How rewarding to find information long laid away in dusty corners of one's mind fall into affective relevance and begin to spin in creative resonance with this tightly packed, carefully reasoned text.

#### —Stephanie Z. Dudek

University of Montreal

In Affect and Creativity, Professor Russ explores the most difficult side of creativity -- the subjective, affective side -- in an objective and convincing manner. [The book] covers all of the critical bases, including primary process, mood, children's play, and neurology, and does so with a careful treatment of the empirical research and a concern for educational and clinical implications. Individuals already studying creativity will no doubt appreciate Russ' efforts, and it would surprise me if Affect and Creativity doesn't attract serious new students to the field.

#### -Mark Runco

California State University, Fullerton

#### **Users Review**

#### From reader reviews:

#### **Katherine Levy:**

Book is to be different per grade. Book for children until adult are different content. As you may know that book is very important for all of us. The book Affect and Creativity: the Role of Affect and Play in the Creative Process (Personality Assessment Series) has been making you to know about other knowledge and of course you can take more information. It is quite advantages for you. The guide Affect and Creativity: the Role of Affect and Play in the Creative Process (Personality Assessment Series) is not only giving you more new information but also being your friend when you truly feel bored. You can spend your own personal spend time to read your guide. Try to make relationship while using book Affect and Creativity: the Role of Affect and Play in the Creative Process (Personality Assessment Series). You never sense lose out for

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#### **Edward Roth:**

A lot of people always spent their free time to vacation or maybe go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, as well as playing video games all day long. In order to try to find a new activity this is look different you can read a new book. It is really fun for you. If you enjoy the book that you simply read you can spent the whole day to reading a guide. The book Affect and Creativity: the Role of Affect and Play in the Creative Process (Personality Assessment Series) it is rather good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. In the event you did not have enough space to deliver this book you can buy the particular e-book. You can m0ore easily to read this book out of your smart phone. The price is not to fund but this book offers high quality.

#### John Lyons:

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