



Facial Aesthetics: Concepts and Clinical Diagnosis

By Farhad B. Naini

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Facial Aesthetics: Concepts and Clinical Diagnosis is a unique new illustrated resource for facial aesthetic surgery and dentistry, providing the comprehensive clinical textbook on the art and science of facial aesthetics for clinicians involved in the management of facial deformities, including orthodontists, oral and maxillofacial surgeons, plastic and reconstructive surgeons and aesthetic dentists. It aims to provide readers with a comprehensive examination of facial aesthetics in the context of dentofacial and craniofacial diagnosis and treatment planning. This aim is achieved through coupling meticulous research and practical clinical advice with beautifully drawn supporting illustrations and diagrams.

Structured over 24 logically arranged and easy-to-follow chapters, Part I of *Facial Aesthetics* covers the historical evidence for facial aesthetic canons and concepts in depth. It incorporates all aspects relevant to the work of the clinician, including the philosophical and scientific theories of facial beauty, facial attractiveness research, facial expression and the psychosocial ramifications of facial deformities. Part II of the book then goes on to examine clinical evaluation and diagnosis in considerable detail under four sections, from the initial consultation interview and acquisition of diagnostic records (section 1), complete clinical examination and analysis of the craniofacial complex (section 2), in depth analysis of each individual facial region using a top-down approach (section 3) and finally focussing on smile and dentogingival aesthetic evaluation (section 4).

An in-depth, thoughtful, practical and absorbing reference, *Facial Aesthetics* will find an enthusiastic reception among facial aesthetic surgeons and aesthetic dentists with an interest in refining their understanding and appreciation of the human face and applying practical protocols to their clinical diagnosis and treatment planning.

Key features:

- Examines facial aesthetics in a clinical context
- Promotes an interdisciplinary approach to facial aesthetic analysis
- Detailed description of the systematic clinical evaluation of the facial soft tissues and craniodentoskeletal complex

- Detailed, step-by-step aesthetic analysis of each facial region
- In-depth analysis of 2D and 3D clinical diagnostic records
- Evidence-based approach, from antiquity to contemporary scientific evidence, to the guidelines employed in planning the correction of facial deformities
- Treatment planning from first principles highlighted
- Clinical notes are highlighted throughout
- Clearly organized and practical format
- Highly illustrated in full colour throughout

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Editorial Review

Review

"[An] opus...inimitable in its field...an outstanding composition...an in-depth, thoroughly comprehensive arrangement of information to inform, guide, and teach us in the analysis and diagnosis of facial deformity...incredibly interesting and painstakingly researched pages...highly illustrated on every page...This is a book that will be of interest to anyone who has an interest in facial aesthetics. From a clinical point of view, this book will interest anyone who looks after patients with dentofacial deformity from maxillofacial and plastic surgeons, orthodontists, to general dentists and any other dental and medical specialists who desire an understanding of the importance of facial aesthetics in the treatment of 'real people' rather than 'patients with a disease entity'." (*European Journal of Orthodontics*, 1 May 2013)

"I think this a remarkable effort from a single author: it is clearly a labor of love . . . Most residents in plastic surgery, facial plastic surgery, or maxillofacial surgery should be exposed to this material in their training, and this is a good place to get that exposure in one place." (*Plastic and Reconstructive Surgery*, 1 November 2012)

"Thoughtfully integrates historical, clinical, and surgical perspectives in the medical fields ranging from maxillofacial to plastic and reconstructive surgery. The author elegantly provides the science and art of facial aesthetics with emphasis given to analysis of the craniofacial complex, facial aesthetic units, and clinical evaluation, in addition to smile and dental-occlusal relationships...has undertaken a detailed approach in presenting dental aesthetics, which makes this publication rather unique...allows a broad appeal to both dental and medical specialists." (*Archives of Facial Plastic Surgery*, 1 September 2012)

"The best analysis I have ever seen of the comprehensive factors involved in establishing exactly what makes a person facially attractive, unattractive, or simply average. The book's 24 logically arranged, easy-to-follow chapters—beautifully illustrated in full colour—systematically and thoroughly explore all the dentofacial and craniofacial details that determine how we look. I believe Facial Aesthetics will find an enthusiastic reception among orthodontists who would like to refine their understanding and appreciation of the human face and to apply the author's practical protocols to their clinical diagnosis and treatment planning." (*Journal of Clinical Orthodontics*, 2012)

"This is an excellent reference text for those interested in facial aesthetics and surgery. Section II looks at facial type, proportions and symmetry, providing an outstanding and essential reference...Section III is astounding and presents each facial region using annotated illustrations and methodically explains each facial subunit. The research at the core of this text is comprehensive and it is complemented by the generous use of illustrations. I highly recommend this book to anyone with an interest in facial aesthetics." (*British Dental Journal*, 24 September 2011)

"In summary, this book is written in a clear and accessible format, with colour illustration throughout, an important guide for all the practitioners in the field of facial aesthetic surgery and aesthetic dentistry with an interest in refining their understanding and appreciation of the human face and applying practical protocols to their clinical diagnosis and treatment planning." (*Journal of Oral Health and Dental Management*, 1 December 2011)

"The text comprehensively examines facial aesthetics in the context of dentofacial and craniofacial diagnosis

and treatment planning." (Booknews, 1 June 2011)

From the Back Cover

About the Author

Dr Farhad B. Naini is Consultant Orthodontist at Kingston and St George's Hospitals and Honorary Senior Lecturer in craniofacial anatomy, biology and development at St George's Medical School, University of London, UK.

Users Review

From reader reviews:

John Enriquez:

Information is provisions for folks to get better life, information today can get by anyone from everywhere. The information can be a expertise or any news even restricted. What people must be consider whenever those information which is in the former life are challenging be find than now is taking seriously which one would work to believe or which one typically the resource are convinced. If you have the unstable resource then you understand it as your main information it will have huge disadvantage for you. All of those possibilities will not happen throughout you if you take Facial Aesthetics: Concepts and Clinical Diagnosis as the daily resource information.

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Gina Dana:

The book untitled Facial Aesthetics: Concepts and Clinical Diagnosis contain a lot of information on the item. The writer explains the woman idea with easy method. The language is very clear to see all the people, so do not necessarily worry, you can easy to read that. The book was compiled by famous author. The author provides you in the new period of literary works. It is possible to read this book because you can read more your smart phone, or device, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can open up their official web-site along with order it. Have a nice go through.

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