



Proposal Planning & Writing, 5th Edition: Fifth Edition

By Jeremy Miner, Lynn Miner

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Proposal Planning & Writing, 5th Edition: Fifth Edition By Jeremy Miner, Lynn Miner

Not every book merits a fifth edition! An invaluable resource, this thorough and detailed guide will enable anyone charged with grantseeking to submit winning proposals.

- Offers advanced writing tips highlighting technological tools that will help writers work smarter, not harder, to increase proposal persuasiveness
- Includes an expanded presentation of logic models that graphically display the relationship between situation, processes, and resulting outputs and outcomes
- Features a new chapter on sustainability, complete with sample language to help grantseekers answer the dreaded question, "How will your project be sustained beyond the granting period?"
- Shares practical tips that have enabled the authors to write winning grants for four decades

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Editorial Review

Review

"This update by consultants J. Miner and L. Miner offers sensible, specific advice that may help nonprofits become more competitive by writing grant proposals that appeal to reviewers. The target audiences for this well-written, nicely formatted guide are nonprofits with interests in economic development, education, health care, emergency services, religion, social services, and fine and performing arts. . . . This is a practical guide with examples, both good and bad, and advice on topics such as using nonsexist language, establishing clip files, writing effective starter sentences, and calculating budgets. It presents ways to disseminate projects results. . . . Recommended." - **Choice**

Review

"In these tight economic times when many libraries are making the tough decision to scale back on reference materials, here's one book that, for the good of the nonprofit community, is an absolute must-have in your collection: *Proposal Planning & Writing*." (Felice Maciejewski, Librarian, Dominican University)

"*Proposal Planning & Writing* is the most useful and cost-effective way to quickly strengthen your grantseeking efforts and enhance your outcomes. It's like bundling a grants workshop, an insightful consultant, and a sage mentor between two covers." (Mark W. Jones, Vice President for External Relations, Hollins University)

"If the thought of writing grants gives you a migraine, then you need to read *Proposal Planning & Writing*?this book makes grantseeking a pain-free experience." (Timothy R. Smith, MD, RPh, FACP, Vice President of Research, Mercy Health)

About the Author

Jeremy T. Miner, MA, is president of Miner and Associates, Inc., a nationwide consulting firm that provides grantseeking and fundraising services to nonprofit organizations.

Lynn E. Miner, PhD, is founder and principal of Miner and Associates, Inc., and directs the office in Milwaukee, WI.

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