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# Leading Change in Health Care: Building a Viable System for Today and Tomorrow

*By Ian Morrison*

**Leading Change in Health Care: Building a Viable System for Today and Tomorrow** By Ian Morrison

An updated collection of short essays written by Ian Morrison for Hospitals and Health Networks magazine and its online editions. The essays tell important stories that address the current environment and are organized around overarching themes on how to build viable systems in health care finance and delivery. Fans of Ian's incisive Scottish wit will enjoy having these new, updated thoughts and insights in a portable and accessible format. New readers will find his analysis entertaining, irreverent, thoughtful and inspiring.

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**Bibliography**

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### **Editorial Review**

#### Review

Ian has a gift for pithy phrases that are both shockingly true and funny. I quote him more often than I quote Winston Churchill, Oscar Wilde, Mark Twain, and Mickey Mouse combined. --**Richard Smith, former editor, British Medical Journal**

...a must read for policy wonks who need to explain health policy to normal people and valuable to the rest of us who think something important might be going on in health care but are not sure what. ... a half joking, full serious skewer that makes abstract concepts memorable, human and humorous. --**David Cochran, M.D., President and CEO, Vermont Information Technology Leaders, Inc., Montpelier, VT**

Ian Morrison has an unerring ability to crystallize the big, hairy, complex issues in health care in a clear, straightforward way. Oh, and he's devastatingly funny. --**Mark D. Smith, M.D., MBA, President and CEO, California Healthcare Foundation, Oakland, CA**

#### About the Author

Ian Morrison is an internationally known author, consultant, and futurist specializing in long-term forecasting and planning, with a particular emphasis on health care and the changing business environment. He combines research and consulting skills with humor to help public and private organizations plan their longerterm future. Morrison has written, lectured, and consulted on a wide variety of forecasting, strategy, and health care topics for government, industry, and nonprofit organizations in North America, Europe, and Asia. He holds an interdisciplinary Ph.D. in urban studies from the University of British Columbia; an M.A. in geography from the University of Edinburgh, Scotland; and a graduate degree in urban planning from the University of Newcastle-upon-Tyne, England.

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