



Kick the Fossil Fuel Habit: 10 Clean Technologies to Save Our World

By Tom Rand

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In *Kick the Fossil Fuel Habit*, author Tom Rand, (engineer, Cleantech authority, venture capitalist, pragmatic entrepreneur and philosopher) doesn't provide a "three-easy-steps" approach to fixing our dependence on fossil fuels. But he does show it's possible to do without them.

By giving an in-depth look at ten technologies that together can bring a clean future, free of fossil fuels, Tom provides education and hope. This is a clarion call, a directive that we act quickly and collectively (governments, corporations and individuals) to provide future generations the opportunity to live in a sustainable world.

Unique in being accessible to the general public, his message is not just important, but understandable and entertaining. His personal views and anecdotes are combined with a hardheaded engineering and business perspective. Beautiful color photographs bring the text to life. It is this generation's job to save the world we know for the next. *Kick the Fossil Fuel Habit* shows us how.

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Editorial Review

Review

"If the climate crisis had struck fifty years ago, we would have had no alternatives to fossil fuels. Today, there are many alternatives, and Tom Rand's book is a superb introduction to them."

--**Gwynne Dyer**, internationally syndicated columnist

"Tom Rand makes a compelling case that we must adopt clean technology now."

--**Steve Westly**, former California State Controller and managing partner, The Westly Group

About the Author

Tom Rand is the cofounder of Planet Traveler, the greenest hotel in North America, and the Lead Cleantech Advisor at MaRS Institute, which supports the commercialization of Canadian research and development. An entrepreneur, venture capitalist, and accomplished speaker, Rand was recently a featured TEDtalker at TEDxTO.

Users Review

From reader reviews:

Lanita Hill:

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Dana Vinson:

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Kevin Mabry:

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